

JP CASTEL

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Experience

VP of Product

Jul 2022 - Present

Evercast

- Manage team of product managers across all 4 scrum software development teams.
- Build robust product pipeline (SDLC) & roadmap in line with company goals & enterprise feedback.
- Monitor M&E industry technology trends and incorporate new technology in to product infrastructure.
- Expand relationships with technology leads across studio customers to deepen partnership relationships.
- Developed user analysis and metrics tools to drive data driven business decisions and strategy with C Suite.
- Lead partnership communications with Adobe, Black Magic Designs, Avid, & Apple to implement integration points.
- Create custom client production/post workflows with an eye toward new software development opportunities.

Head of Innovation

Jun 2021 – Jul 2022

Evercast

- Defined long term product strategy and roadmap through research & identification of production technology trends.
- Developed custom solution in/out of unreal engine for XR Stage to stream virtual production cameras remotely.
- Led partnership communications with Adobe, Black Magic Designs, Avid, & Apple to implement integration points.
- Presented at industry events, including HPA, SXSW, & Academy Awards about the future of remote prod. collaboration.
- Designed & Implemented product development process with product, development, & support teams.
- On set support and workflow discovery to create custom solutions for clients including: Apple, Disney, & Universal.
- Built network of industry SMEs across all areas of the M&E landscape that provide critical feature set feedback.
- Defined & taught new remote post production standards & practices including Mach 1 & Dolby surround sound review.

Technical Producer

Jul 2020 - Jun 2021

Evercast

- Defined content theme and strategy while leading production of media for marketing and partnership teams.
- Provided high level technical support for clients from virtual production on set workflows through post production.
- Produced HPA 2021 Virtual Production panel, shot on Unreal virtual production stages at capture studios.
- Established cutting edge remote post production pipelines and new collaborative techniques.

Producer / Line Producer / Post Production Supervisor

Jan 2010 - Present

Independent Contractor / Freelance / Production Services via Apex Cinema LLC

- Hired & lead multidisciplinary teams across vast technical landscape of production & post production.
- Developed custom camera solutions for VR and volumetric capture including POV system used on Transformers.
- Established long standing relationships with Guilds/Unions, Payroll Comp, Post Prod. Vendors, & Equipment Rental houses.
- Lead the integration of emerging technologies to solve demanding on-set VFXs and Virtual Production needs.
- Create and review estimated budgets and/or AICP Bids. Account for fringes, Unions regulations, & tax incentives.
- Commercial Clients include: UN Foundation, General Electric, LA Philharmonic, USC SCA, Milk/Within, & Samsung VR.

Post Producer

Feb 2022 – Present

"MY ANIMAL" – Feature (2023 Sundance Official Selection - Midnight)

- Defined Post Production dailies pipeline and workflow for easy conform, DI, & VFX collaboration across North America.
- Developed revolutionary remote post workflow via Black Magic Cloud 18.1 & Evercast leading to seamless festival delivery.
- Leading post delivery to Paramount Studios in line with content security & schedule requirements on time and within budget.

Producer

April 2019 – Jun 2020

"INITIATION" – Feature (2020 SXSW Official Selection - Midnighters)

- Raised equity with a highly developed investment strategy (PPM) in accordance with Blue Sky CA.
- Meticulous financial accounting of all aspects of production. Architected automated Cashflow & Cost Reporting.
- Hired and managed a cast & crew of over 100 people shooting at multiple locations around LA, including UCLA.
- Worked with CAA & XYZ sales partners to sell film during COVID-19 to Saban Entertainment / Lionsgate.

Executive Producer

Aug 2015 – Jan 2017

"KRISHA" – Feature Narrative (2016 Gotham Breakthrough Director Award)

- World Premiered at SXSW to critical acclaim winning both the **Audience & Grand Jury Prizes Awards** in 2015.
- Negotiated "all rights" distribution deal with A24 including a guaranteed dual-picture deal for IT COMES AT NIGHT.
- Sold International rights at the **Cannes Film Market** as an official selection of the **56th Semaine De La Critique 2015**.
- Winner of the **Independent Spirit John Cassavetes Award** in 2016 for outstanding independent producing.

Trailers, References, and Letters of Recommendation can also be provided upon request

<https://www.linkedin.com/in/jpcastel/>

Education / Proficiencies

University of California, Los Angeles - Theater Film & Television Alumni

Fall 2007 - June 2011

Film Producing with Communication Minor

Software/Hardware Proficiencies

MS Office, Google Suite, Trello, Slack, Basecamp, Jira, Miro, Confluence, Zendesk, HubSpot, Canva, Figma

PSL+, Vista, MM Budgeting/Scheduling, Showbiz Budgeting

Adobe Suite, Final Cut Studio, Avid Media Composer, Pro Tools, Final Draft, OSX Server, FreeNAS, Linux/Windows

Da Vinci Resolve, Quantel, Scratch, Lustre, Smoke, Film Master, Telecine Super 35/16 Workflows

DVD/Blu-Ray Authoring | HD Cam & DCP Creation Experience with Light Iron Digital Post & Technicolor Inc.

HTML, CSS, MySQL Database, LTO 8 Backup, RAID Solutions, Server Design/Hardware, 40GbE Network Design

Selected Produced Projects

Virtual Reality Projects	Director	Client/Festival - Date
Under the Net	Justin Perkinson	UN Foundation, Gold Shorty Award, Cinequest – May 2017
General Electric - Powering China	Justin Perkinson	General Electric – China Division – Nov. 2015
LA Philharmonic – Van Beethoven	Secret Location	LA Philharmonic – City of Los Angeles – Mar. 2015
Narrative Films	Director	Festival - Date
My Animal	Jacqueline Castel	Sundance Film Festival – Jan 2023
Stalker	Tyler D. Savage	Austin FF, FrightFest, Shriekfest – Jun 2021
Initiation	John Berardo	SXSW 2020 Official Selection – May 2021
Inheritance	Tyler D. Savage	Brooklyn Horror Fest, sVOD distribution - Feb. 2016
Thunder Road - Short	Jim Cummings	Sundance 2016 Grand Jury Prize Winner – Jun. 2015
KRISHA	Trey Edward Shults	SXSW 2015 Grand Jury Prize Winner - Mar. 2015
Random Stop	Benjamin Arfmann	UCLA Thesis, BAFTA Finalist, SXSW 2014 - Mar. 2013
Heyday of the Insensitive Bastards	Jeremy White	UCLA James Franco Initiative UPM – Jan. 2013
The Andes Peru	JP Castel	Feature Doc. / UCLA – May 2009 – Feb. 2010
Commercials	Director	Client - Date
FITVO – Fitness Commercial	Cassie Brooksbank	FITVO iPhone App – Jan. – Feb. 2017
USC – SCA Overview Video	Cassie Brooksbank	USC School of Cinematic Arts - Jan. – Oct. 2013
Chasing Perfection	Brian L. Tan	Chase Car Inc. / Porsche – Mar. 2013
Last Stance Press w/ Arnold Schwarzenegger	Cassie Brooksbank	BodyBuilder.com / Lions Gate – Feb. 2013
Television / Music Videos	Director	Client/Publication - Date
Dead or Alive – Alaskan Wild (Pilot)	Benjamin Arfmann	The History Channel – Premiered Sep. 2015
The Soft Moon – "Insides"	Jacqueline Castel	Stereogum / Noisey (VICE) Germany - Oct. 2012
Zola Jesus – "Seekir"	Jacqueline Castel	Interview Magazine / Dazed Digital - Jul 2012
Zola Jesus – "Vessel"	Jacqueline Castel	New York Times / SouterrainTV – Oct. 2011

References

Brian Frager

Technical Account Manager - Media & Entertainment – Epic Games / Independent Film Producer

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Projects: INITIATION

Abbey Tate

Senior Client Partner – Unity Technologies

405.581.1781 – abate4@gmail.com - <https://www.linkedin.com/in/abigail-tate-47890a63/>

Evercast College

Cassie Brooksbank

Director – Great Guns / Founder – The X--Collective

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Projects: FITVO, USC SCA Overview Video, BodyBuilder.com